

Issue 4
October 2014

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## Welcome to Issue 4 of Frankie's Voice, we hope you enjoyed issue 3

It is just over a year ago since we were told that Frankie had a severe cleft lip and palate. We have since donated to and supported the Cleft Lip And Palate Association through Frankie's Legacy, as they were so helpful to us when we got the diagnosis and also funded a 4D scan of him. Worst was to come when he was born sleeping on 29<sup>th</sup> November 2013, but we have tried to turn our pain into something positive through the work we do at Frankie's Legacy.

We have had a period of reflection this last month. We have revised our charitable aims and fundraising goals (details later in this issue). We have also now officially changed the name of our support group to "Everlasting Footprints", and our focus will be changing to provide much needed support for ALL parents to be, not just those who have sadly lost a baby through early pregnancy loss, stillbirth or neonatal death.

While that remains a fundamental part of why Frankie's Legacy exists, the fundraising we do for the Worcestershire Royal Hospital will benefit all parents to be who go through the delivery suite rooms, so we will be launching some campaigns next month aimed at letting all parents and parents to be in Worcestershire know that our fundraising benefits them directly.

**NOTICE:** Our Bollywood night had to be moved to Thursday **13**<sup>th</sup> **November 2014**, and you can still buy on of the last few tickets via our website www.frankieslegacy.org.uk.

**CANCELLATION NOTICE:** Due to unforeseen circumstances the event organiser RELAX & GROW has cancelled the FRANKIES FIRST FOOTSTEPS event which was scheduled for **29**<sup>th</sup> **November 2014.** 

We have done a series of car boot sales to raise funds for Frankie's Legacy, even in the rain!

Our fundraising efforts will continue until the end of the year and we will announce our programme of events for 2015 very soon.

If you would like to volunteer, get involved or donate to us, no matter how small a donation, we would love to hear from you.

Please contact hello@frankieslegacy.org.uk as every penny we raise goes directly to improving the delivery suite facilities at the Worcestershire Royal Hospital.

As always we would like to thank everyone who has helped us and their continued support.

**Lisa & Russell Ventura** 





Team Ventura raising money and awareness at one of many car boot sales this year.





## Frankie's First Donation to Worcestershire Royal Hospital

We are delighted to report that with all the fundraising efforts so far this year, we have been able to make our first donation to the Worcestershire Royal Hospital.

But first, let me let you more about our reasons. It's no secret that on 29th November 2013 we had the worst day of our lives when our son Frankie Enrico Ventura was born sleeping.

The treatment we received by the Worcestershire Royal Hospital staff was excellent, and we were moved into a special room for unfortunate couples like us for most of our time at the delivery suite.

When delivery started we were moved back into the standard delivery suite room where they are purpose built and kitted out for this function.

Like every other hospital, every effort was taken to ensure the Lisa was cared for, to ensure she was comfortable with drinks and food etc. Unfortunately this does not extend to birthing partner even to the point that the chair provided for the father / birthing partner to sit on while comforting the mother was a stool.

The stool (pictured right) was very uncomfortable which only added to the stress and fatigue we both suffered during the birth process. In addition to that Lisa's Mom and Dad had to sit on the floor, which was not great as they are both in their 60's.

When the dust finally settled after Frankie's funeral and our heads started to clear a little, we decided that

we would do our best to raise awareness and improve the facilities for everyone who used the delivery suite. This may sound such a simple thing, and indeed it is, but its still an area that has not been addressed, **until now**.

We are now well on our way with the first donation to the Worcestershire Royal Hospital to fund the replacement of stools with very comfortable leather reclining chairs that double up as somewhere to rest for fathers-to-be or the birthing partner.

This allows the mother to relax that little bit more as they are able to enjoy more support from their nearest and dearest.

Our first mission is to kit out all 10 rooms in the delivery suite and thanks to all our donators generosity we are able to supply 3 of these much needed chairs.

Please keep supporting Frankie's Legacy as there is so much more we need to do while celebrating the short time we had with our lovely son who now lives with us in our hearts and minds forever.

Every penny raised at all our fundraising efforts goes to Frankie's Legacy, and no money is taken out by the charity staff.

With Frankie's Legacy we are proud to say that you have the pound power to make a difference to thousands of couples who use the delivery suite at Worcestershire Royal Hospital every year, and they benefit directly.



Lisa handing over our first cheque for £1734.20 to cover the cost of supplying 3 comfortable chairs to the WRH delivery suite



The comfortable chair doubles as somewhere to rest at times when things are taking their course.

Article by: Russell Ventura - Frankie's Daddy









#### **Worcestershire Royal Hospital Cheque Presentation**

rankie's LEGACY

We were immensely proud and happy to hand over a cheque to Rachel Carter, Matron For Maternity Inpatients towards the cost of equipping the first three delivery suite rooms at the WRH with comfortable chairs.

we really appreciate your support!



This effectively starts the ball rolling on equipping all the rooms so that all parents to be can look forward to a more relaxed and homely environment when they go into hospital to give birth.

We hope to continue our fundraising efforts to equip more rooms in the delivery suite by the end of the year.

If you would like to donate towards the cost of equipping the rooms with comfortable chairs, fold out beds and other home comforts please visit www.frankieslegacy.org.uk/donate-now

## Good Luck To Frankie's Parents And Rev'd David Southall In The Butterfly Awards



On October 11<sup>th</sup> Lisa and Russell Ventura and Rev'd David Southall, Chaplain at the Worcestershire Royal Hospital, will find out whether they have won a Butterfly Award at this year's prestigious ceremony at the Chesford Grange Hotel in Warwickshire.

Lisa has been shortlisted in the Most Inspirational Mother Category, Russell has been shortlisted in the Most Inspirational Father Category and Rev'd David Southall has been shortlisted in the Best Bereavement Worker Category.

Good luck to Lisa, Russell and David and find out in issue 5 of "Frankie's Voice" if they have won!

Lisa and Russell Ventura and Rev'd David Southall, nominated for: Inspirational mother Inspirational father Bereavement worker



#### **Everlasting Footprints: Support for Early Pregnancy Loss,** Stillbirth & Neonatal Death



The Worcestershire Bereavement Support Group has now changed its name to "Everlasting Footprints" and the new website www.everlastingfootprints.org.uk is now up and running.

The following services will also be launched this month:

#### An online support group

- a closed/secret group that members can join on Facebook to meet others who have suffered an early pregnancy loss, stillbirth or neonatal death.

#### Telephone/Skype support

- although we have limited resources for this at present, we will look towards launching telephone and skype support as soon as possible.

#### Referral

to bereavement counsellors if required and Frankie's Legacy will cover the cost of the first 1 or 2 sessions for those who need counselling support.

#### Frankie Goes To Bollywood – Thursday 13th November 2014



Frankie's Legacy will be continuing its fundraising efforts in style this NOV with a fun filled

#### event Frankie Goes To Bollywood!

This exciting and entertaining evening will take place on Thursday 13th November 2014, at Pasha's Indian Cuisine Restaurant, 56 St Johns, St Johns, Worcester WR2 5AJ and includes a welcome drink, an authentic 3 course Indian meal, live entertainment from Bollywood dancers, a DJ, henna hand painting and many other Bollywood surprises! As well as the entertainment on the night there will be a raffle and other fundraising opportunities, all proceeds will go to Frankie's Legacy.

We would love to see people in colourful outfits getting into the spirit of the event, but it's not essential to enjoy the night.

Tickets cost £25.00 each and are available from Pasha's Indian Cuisine Restaurant, 54 St Johns, St Johns, Worcester WR2 5AJ, Tel 01905 426327, or online via this link:



delighted to

Pertemps in Worcester is also a sponsor.

Pertemps have been helping people find the right jobs and helping employers find the right people since 1961. The reason they've been so successful is simple: they make sure they know their business inside out. Permanent, temporary, or contract positions, private or public sector, they do their utmost to find the right people for the right jobs.

If you're looking for a job, Pertemps have the experience, advice and contacts you need. With over 100 branches throughout the UK, they are never far away.

If you are looking for work or have a vacancy to place contact the Worcester branch of Pertemps today on 01905 24420 or 01905 611555, or email Rebecca Ames via rebecca.ames@pertemps.co.uk.

More information can be found on www.pertemps.co.uk.







**BUY TICKETS** 

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a course Indian meal, live entertainment from Bollywood dancers, a DJ, henna hand painting and many other Bollywood surprises! As well as the entertainment on the night there will be a raffle and other fundraising opportunities, all proceeds will go to Frankie's Legacy. We would love to see people in colourful outfits getting into the spirit of the event, but it's not essential to enjoy the night. If

anyone can donate any raffle prizes to us for the event no matter how small. We would also like to thank the sponsors of this event, Pasha & Pertemps.

Tickets cost £25.00 each and are available from Pasha's Indian Cuisine Restaurant, 54 St Johns, St Johns, Worcester WR2 5AJ, Tel 01905 426327, or online or alternatively they are available via Eventbrite







Keep up to date with our social channels



A fun filled Bollywood night on

## THURSDAY 13th NOVEMBER 7.00pm - 10.00pm

#### Your evenings entertainment includes

- \* A welcome drim
- An authentic 3 course indian meal
- Live Bollywood Dancers
- Entertainment by Dream Moments
- Henna hand painting and more!

#### TICKETS £25 each

or tickets please call Pasha's restaurant on 01905 426 327 or email hello@frankleslegacy.org.uk for more information





#### Pasha Indian Cuisine Restaurant

56 St John's, Worcester, WR2 5AJ for tickets and more information call Pasha's Restaurant 01905 246 327

www.frankieslegacy.org.uk



### **EVENT ORGANISERS & SPONSORS**



Stallard March and Edwards Charity Quiz night in aid of Frankie's Legacy has now sold out. The Frankie's Legacy team would like to thank SME for all their hard work organising this event, and look forward to finding out who will win this years trophy, or will it be taken home again by last years winners, Cornwall Street Chambers?

It promises to be a great night, and Frankie's Voice will be attending, and will give you the results of this years quiz.



Pertemps have secured their "Bollywood" sponsor table at the event in November 13th, and have purchased an additional 4 tickets so they have a guaranteed great night out, with amazing food and entertainment.

As part of our sponsorship package, they have had their logo added to the posters, and been included in Frankie's Legacy websites and press releases.

They enjoyed all this coverage for purchasing a sponsor table at the event for £250 and even purchased extra tickets. We look forward to a fantastic event and you can still get one of the last few tickets by reviewing the information on our Bollywood page.

## **Corporate Events**

Are you a business and looking for a charity to fundraise for by holding an event?

Stallard March and Edwards and other businesses are busy organising fundraising events.

You and your company can join in too!

We would love your support. Please get in touch on 01905 560 207 to find out

### Be Frankie's Friend

Talk to us about our Corporate & individual friends schemes, where your donation will help improve the delivery suite at Worcestershire Royal Hospital.

Thanks to your donations, we are already fitting out 3 rooms (out of 10) in the delivery suite which will improve the experience for parent-to-be.

For everyone who has been involved so far... WELL DONE!

# Click to find out more about some of our sponsors



mikehenleyphotography.co.uk













# **Upcoming Events**

#### **OCTOBER**

#### 11 - 18

National Stillbirth, Miscarriage & Neonatal Death Awareness Week incorporating pregnancy & infant loss memorial day on October 15<sup>th</sup>.

#### 15

**7.00pm** - Stallard March & Edwards Charity Quiz Night In Aid Of Frankie's Legacy, Worcestershire County Cricket Club, Worcester. **NOW SOLD OUT!** 

#### 15

Break The Silence Day - **#breakthesilence** - as part of our National Stillbirth, Miscarriage & Neonatal Death Awareness Week donate £2.00 and light a candle to remember our sleeping babies, and tell us your story **#whatsyourstory**.

#### **NOVEMBER**

#### 13 - 16

Worcester Fashion Week, Crowngate, Worcester City Centre.

#### 13

Frankie Goes To Bollywood, Pasha's Restaurant, St John's, Worcester, 7.00pm. Tickets on sale now at Pasha's in St John's Worcester.

#### 28

"Wear It Blue For Frankie" Day – please donate £1.00 and wear something old, something new, something borrowed or something blue in Frankie's honour.

#### 29

Remembrance service for our babies born sleeping (TBA), and butterfly garden display (TBA).

#### **CANCELLATIONS**

We had hoped this section would always be empty, but due to unforeseen circumstances the event organiser Relax & Grow has cancelled Frankie's First Footsteps scheduled for 29th November 2014



## Press Coverage

**Hospital Chaplain Nominated For National Award - Worcester News** 

**Hospital Chaplain Nominated For Bereavement Award** - Worcestershire Acute NHS Trust

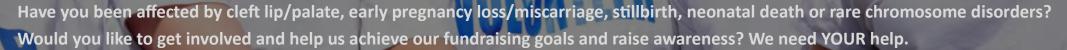








# GET INVOLVED Fundraise or Volunteer for Frankie's Legacy



We could not achieve our goals for 2014 and 2015 of improving the delivery suite facilities at the Worcestershire Royal Hospital and of providing memory and keepsake boxes to bereaved parents without the help of our supporters. Every penny we raise goes towards those goals and to providing support and awareness of cleft lip/palate, early pregnancy loss/stillbirth/neonatal death and rare chromosome disorders.

We would love to hear from you if you can help raise funds for Frankie's Legacy, or be part of our team of volunteers and join "Team Frankie". Whether you want to hold a quiz night at your local pub, organise a cake sale at work, run a marathon or undertake asky diving challenge, your support will make a real difference to us. If you would like to fundraise for us but aren't sure what you would like to do, we can help with suggesting events and ideas.

### Can you help us?

We are looking for volunteers who can help in the following areas, so if you want to gain some valuable experience helping a charity achieve their aims and objectives, please get in touch:

- Administration including mailshots, telephone answering, email answering
- Leaflet and poster distribution
- Asking businesses, restaurants, pubs and entertainment venues for raffle prizes
- Bucket/collection tin fundraisers
- Photographers
- Videographers
- Marketing and social media

Contact us via fundraising@frankieslegacy.org.uk or call 01905 560 207 and let us know how you would like to get involved.

We look forward to hearing from you!







## Updated Fund Raising Goals & Charitable Aims

#### **SUPPORT**

Provide items to all parents-to-be by adding comfort in the delivery suite rooms

Provide information packs and appropriate vouchers to all parents-to-be that go through midwife led units and delivery suites

To help parents who have suffered:

an early pregnancy loss (pre-24 weeks)

a stillbirth (post-24 weeks)

neonatal deal (post-birth)

Provide memory boxes or small keepsake boxes

Provide links with other support organisations

Create an online support network through "Everlasting Footprints" Change the public perception of early pregnancy loss, stillbirth, clef lip/palate and rare chromosome disorders through carefully targeted awareness campaigns.

#### RESEARCH

To assist in research to help identify the causes of early miscarriage (pre-24 weeks), stillbirth (post-24 weeks) and neonatal death (post-birth)

Cleft lip / palate rare chromosome disorders

#### **ASSIST**

To work collaboratively with healthcare professionals and the NHS to enhance professional practice in these areas to through providing parent case studies and training to healthcare professionals in these areas.

#### **DONATE**

To make donations to other charitable organisations that have similar charitable objectives and aims of Frankie's Legacy and the Foundations and Trustees shall that their discretion deem suitable.

#### AIM 1 - BY END OF 2014

Equip the 10 delivery suite rooms at the Worcestershire Royal Hospital with:

A hospital certified comfortable reclining chair and other items deemed appropriate through discussions with the Matron for Maternity at the hospital (e.g. antenatal shaped pillows to support the neck and head)

Purchase 2-3 fold out beds that the department can use any time, and 1 x mood light (if deemed appropriate).

AIM 2 - FOR 2015

Provide information packs to be given to all parents-to-be as they go through the delivery suite/midwife led unit which comprises of the following:

2 x £5.00 vouchers for the Dad to be to get something to eat and/or hot drinks.

An FAQ leaflet that includes information on who to ask for what, what happens when midwives change over when they finish their shift, the layout of the hospital and delivery suite area (to enforce any information given to parents when they have a tour of the delivery suite).

Information on breathing techniques

Post-birth information including post-natal brown notes, what happens with check-ups after the birth, who to phone to ask any questions or concerns post-birth.

Look at making these leaflets multi-lingual (check on appropriate languages but as a suggestion - Urdu, Hindu, Spanish, Polish etc).

AIM 3 - FOR 2015

Provide memory boxes for the Worcestershire Royal Hospital, Russell Hall Hospital, and Herefordshire Hospital - taking over the providing of this resource from Towards Tomorrow Together 2015.

Revise the contents of these boxes and decide on more appropriate items.

Budget - £2000 to provide memory boxes for a year at these three hospitals

Each box costs approximately £30.0 to provide.

AIM 4 - FOR 2015

To provide small keepsake boxes for early pregnancy loss (pre-24 weeks) at the Worcestershire Royal Hospital .

If you can help or donate to us, not matter how small, please get in touch via

hello@frankieslegacy.org.uk or visit www.frankieslegacy.org.uk/dontate-now

to donate to us via paypal







## MEETTHETEAM







## Would you like to be a friend of Frankie's Legacy?

Talk to us about our Corporate & individual friends schemes, where your donation will help improve the delivery suite at Worcestershire Royal Hospital.

Thanks to your donations, we are already fitting out 3 rooms (out of 10) in the delivery suite which will improve the experience for parents-to-be.

#### **Corporate Events**

Are you a business and looking for a charity to fundraise for by holding an event?

Stallard March and Edwards (Solicitors) and other businesses are busy organising fundraising events. You and your company can join in too!

We would love your support. Please get in touch on 01905 560 207 to find out more

If you want to find out more about Frankie's Legacy, then come along to our next meeting on 13th October, 7pm.

For details contact us on: hello@frankieslegacy.org.uk



We will be introducing new team members next month, in Issue 5 of Frankie's Voice. We are always on the look out for fundraising ideas, venues, organisers and volunteers





